


**Elective courses**

Elective methodological courses in the academic year 2024/2025

 [Introduction to Structural Equations Modeling with LISREL](#)

 [Measurement Theory and Scaling](#)

 [Introduction to Digital Text Analysis](#)

Elective theoretical courses / Major seminars in the academic year 2024/2025 (for students from the 2nd year on)

 [Frontiers of Management](#)

 [Consumer Behavior](#)